



# WHISPERING WISHES FOUNDATION (WWF)

## PROJECT REPORT

**Name of project: *Educating rural and peri urban people through training awareness camps during pandemic of COVID 19***

**Sponsor of the project: *Asian Paints Ltd.***

### **About Whispering Wishes Foundation (WWF):**

Whispering Wishes Foundation was established in 2012 as a nonprofit making foundation and registered under section 25 of the companies act 1956, with identity number U93000DL2012NPL235201 on 25<sup>th</sup> March 2012 with Registrar of Companies, National Capital Territory of Delhi and Haryana.

The main objective of foundation is to provide assistance to other institutions in building, developing and maintaining the emergency response team and survival training team for the promotion of safe and hygienic living of the people of the affected area during disaster.

- To organize awareness camps, health camps, march, workshops, campaigns and exhibitions.
- To explore ways for promotion of socioeconomic development of the community.
- To collect and disseminate information and knowledge about social problems, social services, welfare policies and programs through seminars and publications.

### **About the project:**

In order to bring awareness through training campaign on measures to follow COVID guidelines to rural and peri urban people of district Rohtak in Haryana, this project was sanctioned. The Foundation conducted 20 training programs in different villages of Rohtak district. The training was imparted by experts. In each training face masks and leaflets were distributed to the families through participants as well as panchayats. The date wise as well as village wise activities undertaken are reported here along with brief detail about village and training imparted. This project was financially supported by Asian Paints Ltd. worth Rs. 21 lakhs.

#### **1. Kultana (Rohtak):**

Kutana village is located in Rohtak Tehsil. The total geographical area of village is 728 hectares. Kultana has a total population of 3,576 peoples. There are about 650 houses in Kultana village. Farming is



major occupation and few industries are also providing opportunities to villagers for employment. The training was provided on making aware people on COVID-19 virus and keep themselves safe. Apart of it agriculture experts replied to agriculture related production issues.

**2. Garhi Sampla (Rohtak):** Garhi Sampla is a large village located in Sampla Tehsil of Rohtak district, Haryana with total 592 families residing. The Garhi Sampla village has population of 3144 of which 1676 are males while 1468 are females as per Population Census 2011. Total literacy rate of Garhi Sampla(35) is 83.43%, for male literacy is 93.68% and for female literacy rate is 71.86%. Major employment come from agriculture and family members work in factories on highway near to village. Men and Women both participated in the awareness camp. People were very curious in asking questions.



**3. Ismaila (Rohtak):** Ismaila village is situated on National Highway No.10 or Delhi - Hissar highway, after crossing Sampla town. The village also has a railway station, named "Ismaila Haryana". The total geographical area of village is 1242 hectares. Ismaila has a total population of 6,005 peoples. There are about 1,168 houses in Ismaila village. Mostly were farm families and were having queries not only for corona virus but also related to summer season crops.



#### 4. Ismail (for women) at KVK



**25. Bhainsru Khurad (Rohtak):** Bhainsru Khurd is a large village located in Sampla Tehsil of Rohtak district, Haryana with total 622 families residing. The Bhainsru Khurd village has population of 3199 of which 1739 are males while 1460 are females. Male literacy stands at 91.46 % while female literacy rate was 71.41 %. The total geographical area of village is 477 hectares. Villagers were aware about corona virus and were told about keeping themselves safe and in case of infection what should be done. Wheat and gram crop was in growth phase and farmers were asking about control of diseases and pests.



**6. Sampla (Rohtak):** Sampla is a village panchayat located 23.4 km away from Rohtak district. There are 19750 rural households with male and female population of 55964 and 47299. People are progressive in the area. Being suburban culture of small city and village both could be seen. Masks were distributed and awareness camp organised.

**7. Sampla Khurd:** Two programs were organized.



**8. Atail Village:** Located in Sampla Tehsil, 32km away from district headquarters Rohtak. The total geographical area of village is 902 hectares. Atail has a total population of 4,392 peoples. There are about 818 houses in Atail village. Farmers mostly attended this meeting. On request of Sarpanch, one more awareness program for women was conducted.

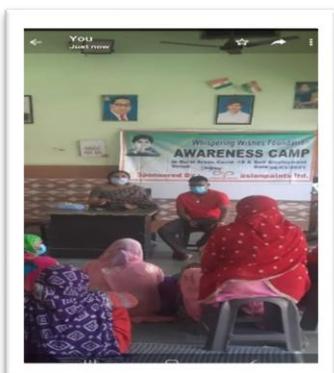
**Atail (Rohtak) For men:**



**Atail (Rohtak) for women**



**9. Dobh (Rohtak):** Dobh is a large village located in Rohtak Tehsil of Rohtak district, Haryana with total 722 families residing. The Dobh village has population of 3628 of which 1976 are males while 1652 are females as per Population Census 2011. Average Sex Ratio of Dobh village is 836 which is lower than Haryana state average of 879. Sex ratio is very alarming. An exclusive program for women villagers was conducted where experts shared the knowledge on corona virus and its spread, likely risk.



**10. Balab village:** Located in Rohtak Tehsil of Rohtak district in Haryana, India. Ballab is the gram panchayat of Balab village. The total geographical area of village is 819 hectares. Balab has a total population of 3,359 peoples. There are about 659 houses in Balab village. As per 2019 stats, Balab villages comes under Kalanaur assembly & Rohtak parliamentary constituency. Rohtak is nearest town to Balab.

**11. Nidana:** The total geographical area of village is 959 hectares. Nidana has a total population of 3,556 peoples (Male 1903, Female 1653). There are about 707 houses in Nidana village. The INM youth trainees visting the area were also allowed to attend this program along with villagers.



**12. Bhainsru Kalan:** The total geographical area of village is 520 hectares. Bhainsru Kalan has a total population of 2,716 peoples. There are about 486 houses in Bhainsru Kalan village. The male and female population constitute 1470 and 1244 respectively. Villagers were made aware in case of infection what should be done. Rabi crops production problems were also raised and resolved.



**13. Sanga Hera:** The total geographical area of village is 793 hectares. Sanga Hera has a total population of 2,754 peoples (Male 1436, Female 1318). There are about 462 houses in Sanga Hera village. It is situated 10km away from Rohtak. Primarily a farming family village, crop production and livestock production are sources of livelihood. Awareness program had focus to educate people on corona virus issues and safety aspects. An exclusive program for women villagers was conducted where experts shared the knowledge on corona virus and its spread, likely risk.



**14. Sanghi:** The total geographical area of village is 2274 hectares. Sanghi has a total population of 9,108 peoples (Male 4889 Female 4219). There are about 1,705 houses in Sanghi village. Mostly were farm families and were having queries not only for corona virus but also related to incidence of diseases in rabi season crops.



**15. Samchana:** The total geographical area of village is 1412 hectares. Samchana has a total population of 6,326 peoples (Male 3484, Female 2844). There are about 1,166 houses in Samchana village. Mostly farmers are small and marginal in nature and livelihood is dependent on job in urban areas, cultivation of crops and rearing of animals for dairy purpose. Youth of village participated in the program. They were made aware about recent vaccine developed and encourage old people and also who have multiple disease problems.



### Samchana (For Women)



**16. Basantpur:** The total geographical area of village is 313 hectares. Basantpur has a total population of 1,918 peoples (Male 1038, Female 880). There are about 372 houses in Basantpur village. Though this program was organised for women but other including young also attended this awareness program. Participants queries were appreciably attended.



**17. Bahali:** Bahali Anandpur village is located in Rohtak Tehsil of Rohtak district in Haryana, India. It is situated 5km away from Rohtak. Bahali is the gram panchayat of Bahali Anandpur village. The total geographical area of village is 795 hectares. Bahali Anandpur has a total population of 4,751 peoples. There are about 915 houses in Bahali Anandpur village. As per 2019 stats, Bahali Anandpur villages comes under Kalanaur assembly & Rohtak parliamentary constituency.

**18. Bohar:** The total geographical area of village is 1617 hectares. Bohar has a total population of 11,267 peoples (Male 6031, Female 5236). There are about 2,184 houses in Bohar village. In the outskirts of Rohtak town, this sudden awareness program was organised while travelling by the team.





### **Notable points:**

1. Rural population was aware about corona virus but were negligent and in some areas commented that corona *hamara kya bigarega*.
2. In some villages, people also inquired that do you have any connection with recently introduced Farm Laws. After assurance that this group has no concern with such farm's laws, inhabitants then only took interest. When we mentioned that it is sponsored by Asian Paints Ltd a private company for the welfare of rural masses, it was most convincing.
3. In few areas our teams faced problems because of bandh declared by farmers.
4. Rural women were very responsive and keen.
5. There was demand for such useful programs particularly needed for women, youth and old people in rural.
6. During this period of pandemic, it was very challenging for our team to conduct such awareness program but was more satisfying with the success, support and acceptance by the villagers.
7. Suggestions were to conduct such awareness programs with more involvement of health and farming experts in awareness cum training camp.
8. All awareness camps participants were suitably explained with role of Asian Paints Ltd as well as Whispering Wishes Foundation. Each poster was having highlighted name of Asian Paints Ltd.
9. Whispering Wishes Foundation thankfully acknowledge the support of Asian Paints Ltd for financial support in accomplishment of this welfare program for the benefit of rural society.