

1. Health Camps with Digital Online Consultations

Connecting rural communities to doctors through digital care.



In many parts of India, reaching a doctor can still mean traveling miles or spending a day's wages. Our Health Camps with Digital Consultations program changes that.

Through on-ground medical teams supported by DocOnline's telehealth platform, we organize free health camps that bring essential services directly to the community. Each camp provides:

- Basic health screenings — including BP, sugar, BMI, and haemoglobin tests
- Instant online doctor consultations
- Distribution of essential over-the-counter medicines and personalized health counselling

To strengthen diagnostics at the point of care, our camps are equipped with portable mobile laboratory designed specifically for field use. These lab-in-a-suitcase enable on-the-spot testing for key parameters such as lipid profile, kidney function tests (KFT), liver function tests (LFT), and other basic diagnostics — significantly reducing the need for referrals, repeat visits, and delays in diagnosis.

In addition, camps use a next-generation BMI device — the world's first portable, tri-foldable BMI machine, designed specifically for field settings. Lightweight and easy to transport, the device uses highly accurate height sensors and an integrated weighing scale to deliver fast BMI readings on-screen, with wireless data transfer through a mobile app.

Accurate BMI measurement plays a critical role in identifying and managing risks linked to health by also displaying underweight/overweight status. By enabling early risk identification, the device supports timely counselling and referral, even in the most remote settings.

These health camps have become a trusted source of care in the **Aspirational Districts of Uttar Pradesh — Chandauli, Bahraich, Fatehpur, and Balrampur** — where access to regular healthcare services remains limited.

Building on this experience, the program is now expanding to **Rajasthan, Bihar, and Maharashtra**, extending reliable primary healthcare to more communities that need it most.

2. AI-Based Breast and Cervical Cancer Screening Camps

Empowering women through early detection and awareness.



Early detection can mean the difference between treatment and tragedy — yet countless women in rural India remain unaware or unable to get screened. Our **AI-Based Cancer Screening Program** bridges this critical gap.

Using artificial intelligence-powered diagnostic tools, it leverages cutting-edge technology to detect breast and cervical cancers at an early stage. This offers women a chance at timely intervention and better outcomes.

Our camps enable quick, accurate, and non-invasive screenings for breast and cervical cancer, followed by health counselling and awareness sessions designed to build lasting understanding.

The first camp, held in **Rural Varanasi**, marked a meaningful shift — giving women the chance to access modern screening methods, ask questions openly, and make informed decisions about their health, many for the very first time.

Building on this success, we are now expanding the initiative to **Rajasthan, Bihar, and Maharashtra**, making advanced, preventive healthcare accessible to women who need it most.